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EMPLOYMENT & EXPERIENCE:

Substitute Teacher* & Continuing Education Instructor⁺

☉ **Gates Chili Central School District, Rochester, N.Y.**

October 2004 – Present* and October 2007⁺

- *Help students achieve goals by way of regular teacher's plans plus prepare and deliver a written class summary of day's activities for the teacher. ⁺Instruct students online, how to create a PowerPoint® presentation.

Graphic Designer – Digital

☉ **Freelance or Charitable Graphic Designer – Traditional & Digital Methods**

June 1994 – Present

☉ **Laboratory for Laser Energetics (LLE) / Center for Optics Manufacturing (COM), University of Rochester (U of R), Rochester, N.Y.**

September 2000 – May 26, 2004

☉ **Corporate Communications, Inc. [or Corporate Media (Vendor at KODAK)], Rochester, N.Y.**

January 1996 – September 2000

Designer Tasks: Design concepts (brainstorm) plus output: posters, displays, announcements, brochures, illustrations, charts, presentations (on-screen, print, & film), animations, website design & development, scanning & retouching. In addition: maintain image library, equipment research, coordinate, photography, estimate & archive projects, invoice, solve problems, and multitasking. Focus in corporate, educational, and technical assignments. Manage COM's Graphics Lab. Mentor RIT intern design students (COM). Provide U of R students & staff computer & software support.

Systems (for Design Verification Tests) * & Macintosh⁺ Operator

☉ **XEROX Corporation* (TAD Contractor), Webster, N.Y.**

February 1995 – January 1996

- Test the Productivity of Color Laser Printers: Create graphic documents and command to print through a variety of print options. Record applications' and printers' faults. Troubleshoot and aid with printers' software hot line.

☉ **Gannett Rochester Newspaper⁺ (Independent Contractor), Rochester, N.Y.**

August 1994 – December 1994

- Best Buys Picture Page (Homes): Scan, photo adjustments, typeset & merge, page layout, paste-up, and proof.

Computer Skills

☉ **PC (Microsoft Office XP) and Macintosh (Microsoft Office X & Creative Suite 3) Platforms:**

September 1993 – *Present

- Software: *Dreamweaver, *Photoshop, *ImageReady, *Illustrator, *InDesign, *PowerPoint (charts), *Word, *FreeHand, Quark X Press, Front Page, Adobe Premiere, Adobe Effects, Flash, Director, *Acrobat, and *HTML.

PROFESSIONAL AFFILIATIONS & VOLUNTEER (Rochester, N.Y.):

- ☉ **Neil Armstrong School:** Classroom and special events volunteer (Sept. 2007 – Present) plus animated web banner design (2000). **Gates Youth Soccer:** Coach five and six year old children plus parent interaction (May 2008 – Aug. 2008). **RIT Arts Alumni Career Network,** Assist Students: career advice and portfolio review (1998 – 2004). **Ad Council of Rochester:** Huntington's Disease Society of America – brochure design, National Kidney Foundation – character design, and Martin Luther King Jr. Commission – calendar design (1995 – 1999). **Threshold Center for Alternative Youth Services Inc.,** Math Tutor: Prepare students to pass the GED (March – May 1994).

CONTINUING EDUCATION & SEMINARS or CERTIFICATES (Rochester, N.Y.):

- ☉ **CPR and First Aid for Coaches** (Apr. 2008). **School Violence Prevention & Intervention** plus **Identification & Reporting of Child Abuse & Maltreatment** (Apr. 2005). **Optical Society of America Educator's Day,** Convention Center (Oct. 2004). **Rochester Info-Courses,** How To Get Your Book Publish & Children's Picture Books and How To Be A Substitute Teacher (2004). **HighEdWeb Conference,** RIT Inn & Conference Center (2003). **Genesee Center for the Arts & Education:** Basic 35mm Camera Techniques (2001). **element k LEARNING CENTER:** Dreamweaver (2003), & Flash (2000), **IKON Office Solutions:** HTML Programming–Level II (1998).

COLLEGE EDUCATION:

University at Albany, State University of New York

- ☉ **Graduate Studies in Education, 6-credits on-line (2006)** – GPA 3.5

Rochester Institute of Technology, Rochester, N.Y.

- ☉ **Degrees: Bachelor of Fine Arts & Associate in Applied Science (1994)** – GPA 3.1

- Major: Illustration & Design and Concentration: Psychology

Monroe Community College, Rochester, N.Y.

- ☉ **Degree: Associate liberal Arts and Science (1991)** – GPA 3.3